

Operating procedure for buyers to sign up for the 30th Online ECF

The 30th East China Fair 2020 Online will be held from 10 am on Monday July 13 to 10 pm Beijing time on Friday, July 17 – some five days in total -- at its official website: www.ecf.org.cn.

Buyers please refine your basic information, submit your purchase intentions and register for matchmaking meetings. The detailed operating procedures are as follows:

Register/Activate account → Refine information / Register for matchmaking meetings → Wait for review → Public lists of matchmaking meetings (July 10) → Online ECF (July 13-17)

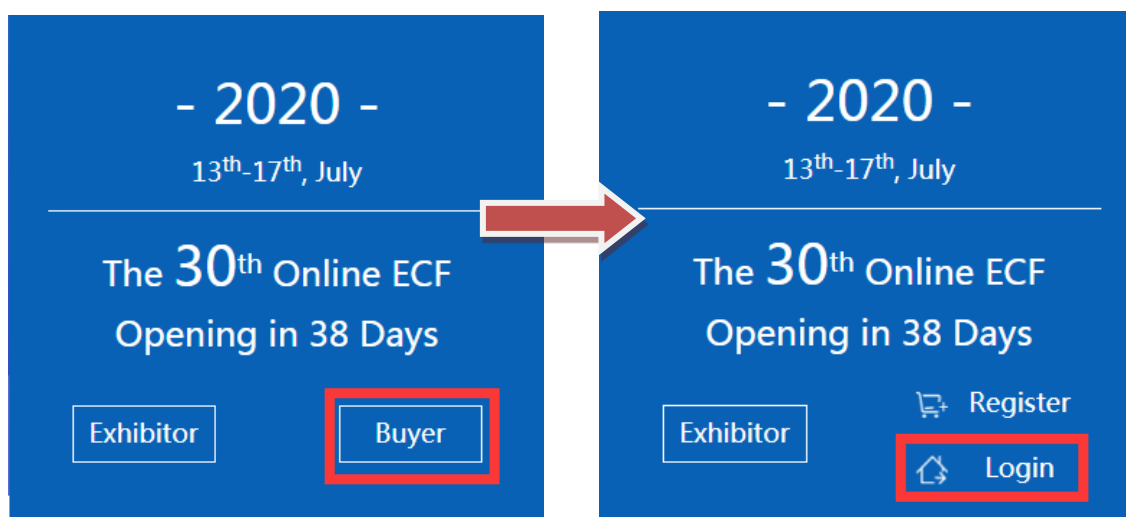
Registration period for buyers: May 18 – July 17, 2020

Registration period for matchmaking meetings: May 18 – June 12, 2020

Registered Buyers

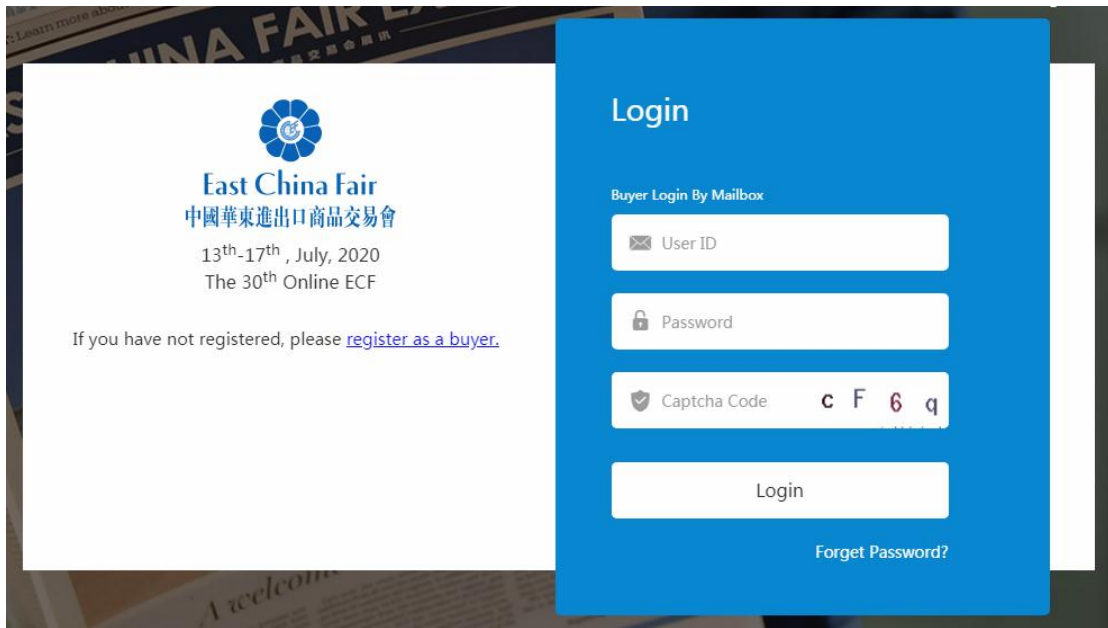
1. Log in to activate your enterprise's account

Go to the official website of the East China Fair (www.ecf.org.cn), click "Buyer", and then choose "Login". You can log in with your former account. If successful, your account is activated.



(1) Click "Buyer"

(2) Choose "Login"



2. Update purchase intentions

Please choose to add purchased products following your latest purchase intentions.

Welcome, iggk

- Company Information
- Online Matchmaking
- Password Modify
- Logout

1. Company Information

Log in Email: 216544@qq.com

Company belongs to*:

Country or Region*:

Company Name(Chinese):

Company Name(English)*:

Address *:

Postcode*:

Contact Person*:

Telephone*:

Fax:

Mobile Phone:

2. Purchase Intention

Purchase Intention*:

	Delete	Products selected
1	Delete	Tops / Men's & Women's Clothes / C...

3. Register for online matchmaking meetings

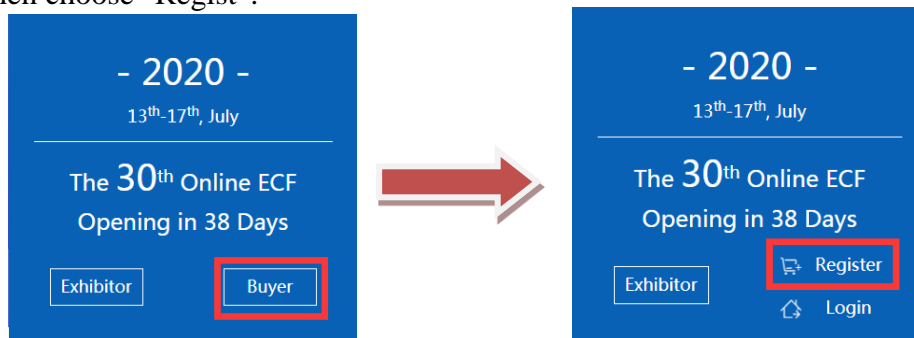
(Deadline: 18:00 hrs, June 12, Beijing time)

If you want to participate in the matchmaking meetings for the 30th Online ECF, please fill in the application and purchase amount for a final review by the ECF. The results will be sent by email or phone before June 20, 2020.

Unregistered Buyers

1. Register your enterprise's account

1) Go to the official website of the East China Fair (www.ecf.org.cn), click "Buyer", and then choose "Regist".



(1) Click "Buyer"

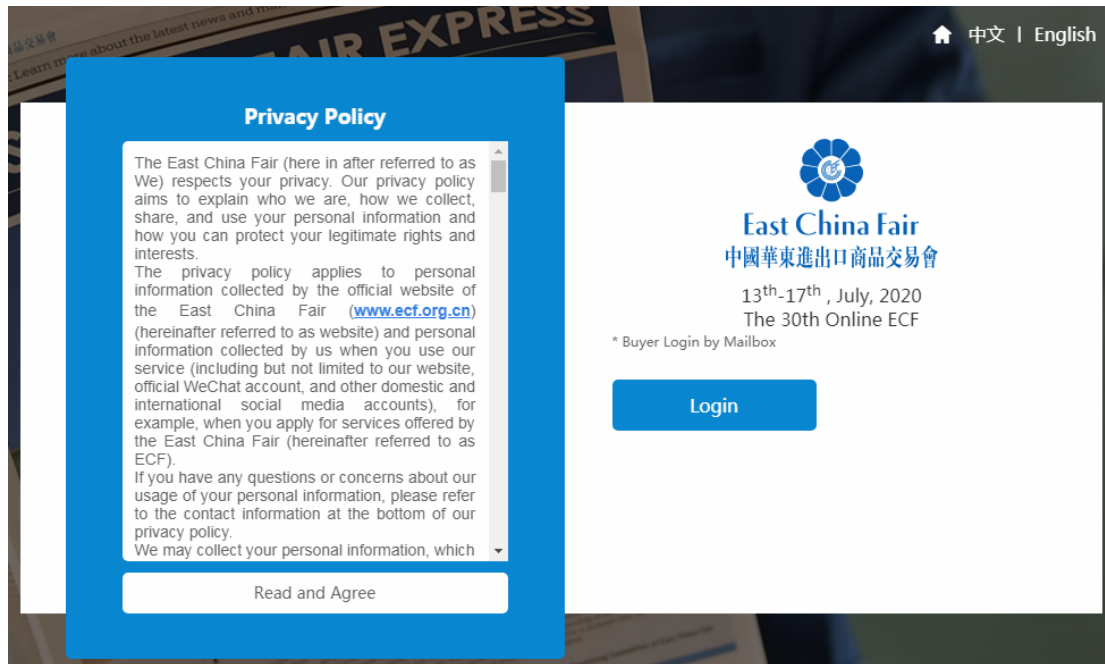
(2) Choose "Regist"

2) Fill in your basic information

Fill in the basic information of your company and contacts and submit your registration.

Note 1: The email address you submitted will be your login ID, which cannot be changed. Please fill in it carefully.

Note 2: The password must contain at least six digits, including numbers and English letters.



2. Update purchase intentions

Please add purchased products following your purchase intentions.

- 1) Select your required product category through the drop-down menu
- 2) Click "Add" to make up your purchase list (can be added one by one)

Welcome, iggk

Company Information

Online Matchmaking

Password Modify

Logout

1. Company Information

Log in Email: 216544@qq.com

Company belongs to*:

Country or Region*:

Company Name(Chinese):

Company Name(English)*:

Address *:

Postcode*:

Contact Person*:

Telephone*:

Fax:

Mobile Phone:

2. Purchase Intention

Purchase Intention*:

	Delete	Products selected
1	Delete	Tops / Men's & Women's Clothes / C...

3. Register for online matchmaking meetings

(Deadline: 18:00 hrs, June 12, 2020 Beijing time)

If you want to participate in the matchmaking meetings of the 30th Online ECF, please fill in the application and purchase amount, for a final review by the ECF. The results will be sent by email or phone before June 20, 2020.

Welcome, iggk

- Company Information
- Online Matchmaking
- Password Modify
- Logout

1. Company Information

Log in Email: 216544@qq.com

Company belongs to*:

Country or Region*:

Company Name(Chinese):

Company Name(English)*:

Address *:

Postcode*:

Contact Person*:

Telephone*:

Fax:

Mobile Phone:

2. Purchase Intention

Purchase Intention*:

	Delete	Products selected
1	Delete	Tops / Men's & Women's Clothes / C...

3. Application for Online Matchmaking

Are you willing to participate in the 30th East China Fair (2020 Online) matchmaking?*: Yes No

Purchase amount (unit: 10 thousand yuan):

Deadline for application: 18: 00pm, June 12, 2020 (Beijing Time)

Application results will be notified by email or phone before June 20, 2020.

II. Matchmaking meetings of the 30th Online East China Fair

This year's ECF will copy the offline matchmaking meetings to your online version. Organizers will publish the purchase lists, make appointments for exhibitors and buyers to exchange ideas and carry out face-to-face meetings by video following your appointments.

Four provisional matchmaking meetings are as follows, which may be adjusted based on purchase intentions. Please submit the purchase list according to your needs.

Special session for Japanese and South Korean buyers (13:00 – 15:00 hrs, July 13)

Special session for European and American buyers (19:00 – 21:00 hrs, July 14)

Special session for buyers from countries and regions involved in the Belt and Road Initiative (13:00 – 15:00 hrs, July 15)

Special session on textile and clothing products (13:00 – 15:00 hrs, July 16)

For more information, please go to the latest "30th Online ECF Buyer's Manual" (updated on the official website on June 15, 2020).